



Privacy Statement

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Personal data

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as:

“any information relating to an identified or identifiable natural person (‘data subject’); an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier or to one or more factors specific to the physical, **physiological, genetic, mental, economic, cultural or social identify of that person**”.

What we collect

We may collect the following information:

- Name and job title.
- Contact information including email address, telephone numbers and postal address.
- The IP address(es) you use or from which you access our services.
- Demographic information such as postcode, preferences and interests (for example, which topics you may have elected to receive marketing information about).
- Other information relevant to customer surveys and/or offers.
- All communications to and from our organisation (written, electronic or voice) may be recorded.

Why does Charles Faram need to collect and store personal data?

We need personal data in order for us to provide you with the service(s) to which you have contracted or otherwise given your consent.

We are committed to ensuring the information that we collect and use is appropriate for this purpose and does not constitute an invasion of your privacy.

Will Charles Faram share my personal data with anyone else?

We do not pass on any information to third parties and only share our data between Charles Faram & Co Ltd (UK), Charles Faram Inc. (USA) and Charles Faram Brewing Supplies (Canada).

How will Charles Faram use the personal data it collects about me?

Charles Faram will process (collect, store and use) the information you provide in a manner compatible with the General Data Protection Regulation (GDPR). We will endeavour to keep your information accurate and up to date, and not keep it for longer than is necessary.

Charles Faram is required to retain information in accordance with the law, such as information needed for company tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Personal data may be held in addition to these periods depending on individual business needs.

Under what circumstances will Charles Faram contact me?

Where you have given us your consent, we may use your information to contact you with details about products and services which we feel may be of interest to you.

You can grant or withdraw your consent or change your contact preferences via our web site or by writing to us.

We may also contact you when we feel the information is relevant to the services which we are contracted to provide to you.

Can I find out what personal data the organisation holds about me?

Charles Faram at your request, can confirm what information we hold about you and how it is processed. If Charles Faram does hold personal data about you, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data. In some cases, this will be a representative in the EU.
- Contact details of the Data Protection Officer (where applicable).
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of Charles Faram or a third party, information about those interests.
- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- If we intend to transfer the personal data to a third party or international organisation, information is available about how we do this securely. The EU has approved sending personal data to some countries because they meet a minimum standard of data protection. In other cases, we will ensure that there are specific measures in place to secure your information.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time
- How to lodge a complaint with the supervisory authority.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it was not collected from you.

- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

What forms of ID will I need to provide to access this?

Charles Faram require two forms of ID from the following list, one of which must be photographic, when information on your personal data is requested:

- Photo driving licence.
- Passport.
- Birth certificate.
- Utility bill from within the last three months.

Contact details of the GDPR owner

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Document Owner and Approval

The Charles Faram GDPR owner is the Owner of this document and is responsible for ensuring that this statement is reviewed in line with the requirements of current legislation.